

STYLE ADVENTURE



WINTER 2020 EDITION

2020'S FOUR MUST-HAVES

YELLOW, BIG BAGS,
BILLOWY MAXI DRESSES
AND CHAINS

CRAZY FOR COCONUT OIL

IT'S AWESOME FOR HAIR,
NAILS, SKIN AND TEETH

OUR FAVE TRAVEL PIECE

HINT: IT'S ALSO ONE OF
OUR MUST-HAVES!

SAMANTHA WHARTON

BEHIND THE SCENES



Photo: Michelle Boaziz by Jack Filman

STYLE ADVENTURE

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Welcome to Style Adventure's first issue of 2020!

I decided to swap out the professional cover photo for an unedited vacation shot at the last minute because 2020 needs to be the year that we feel comfortable with our true selves. Most of us have imperfections. Let's embrace them!

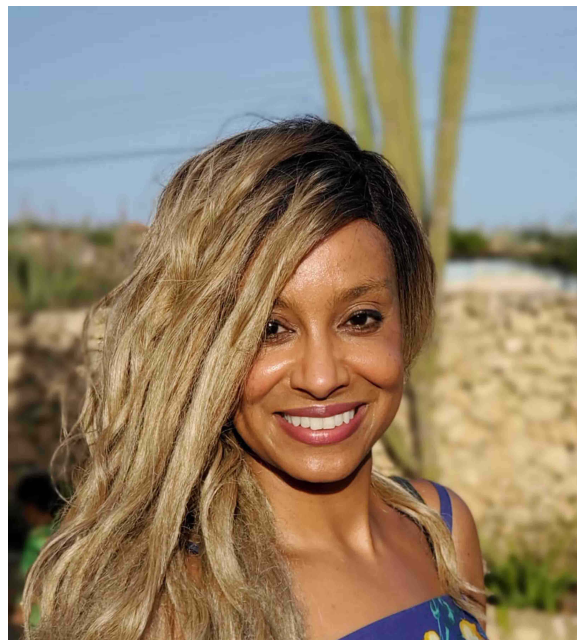
I achieved the glistening skin look on the cover photo with sunblock, some hastily applied eyeliner and half-melted lipstick mixed with heat!

What's New For 2020?

At The Style Escape, we have moved to focus our efforts on featuring women-led brands, whose clothing is ethically sourced and fair trade. Not all pieces will be identical, and quantities are limited and unique.

All items in this edition are available online at thestyleescape.com.

We hope you like our style ideas!



My Take On Trends

It's important to be yourself no matter what you do, including your style. Trends come and go, so I pick a few items I like and pair them with classic pieces so I'm not wasting money on things I might not wear for too long.

BEHIND THE SCENES WITH SAMANTHA WHARTON

CONTINUED

BEHIND THE SCENES WITH SAMANTHA WHARTON

My Style Philosophy

Less is more. Don't wear things that compete for attention. You don't want to get lost in your outfit when people see you.

I let this Capri maxi dress by ZAIMARA speak for itself and kept jewelry to a minimum with a statement ring and small earrings.

Shop the dress at
thestyleescape.com.



Dress: Capri maxi dress by ZAIMARA
Photo Credit: Brian Simon



YOGA-NA WANT IT

Working out becomes super stylish and comfy with these unique and eco-friendly yoga pants by SuniaYoga. Wear them to a yoga studio, gym or just for running around. They're available at thestyleescape.com.



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FOUR MUST-HAVES FOR 2020

Dress Azafran maxi by ZAIMARA
Photo Credit: Brian Simon



Dress: Azafran maxi by ZAIMARA
Photo Credit: ZAIMARA



A RAY OF SUNSHINE

One of our favorite looks to come out for 2020 is the color saffron yellow.

A bold color choice; it makes us feel like a ray of sunshine! It's a tough color to pull off for some complexions, but there is one out there for everyone! I have yellow undertones in my skin and thought I could never pull it off, but I have found my shade.

Not sure you're ready to pull off yellow?

Start by wearing it as part of your outfit and pairing it with a color you're more comfortable with such as brown or jean. Try a yellow pleated skirt with a blue top.

It's easy to wear the color all year around. Wear a deeper shade in colder months, or just let it go and wear the shade you prefer any time of the year!

Style It

1. Effortless chic. Pair yellow outfit with shoes and a purse in blue or brown.

2. Super-trendy. Why not wear yellow with some of this season's on-trend accessories such as hoop earrings, or chain jewelry and a big bag?

3. Amp it up. Go even bolder and mix and match yellow with vibrant red. You may be surprised at the results. I found the combo by accident and didn't look back!



BIG BAGS FOR THE WIN

I come by big bags naturally, so I use them if they're trendy or not. I tend to lose more things in a small bag than I do in a large one for some reason.

Style It

1. **Everyday wear.** Big bags can carry your daily essentials such as your laptop, workout clothes, lunch, anything you need! Find ones with great style details like fringe or crochet, velvet (like the black one pictured above) makes for a head turner, or get one in neon to keep on-trend.
2. **Dress it up.** Pick one in a metallic color. Gold stands out and can amp up the styling. Bonus for an event: You can keep an evening bag in there, an extra pair of shoes and more. You can store the bag under the table (if you know and trust the attendees) and use the evening bag around the event.

If your bag is going to be a statement, keep other details to a minimum to let the shine and boldness of the bag make your statement. You don't want to lose yourself in all the details.



Dress: Aphrodite maxi by ZAIMARA
Photo Credit: ZAIMARA



Dress: Capri maxi by ZAIMARA
Photo Credit: Brian Simon

THE COMFORT ZONE GETS A BOOST WITH BILLOWY MAXIS

It's hard to ignore that maxi dresses have staying power, and with good reason.

We're huge fans of maxis; they make it effortless to look stylish while staying in maximum comfort.

A billowy maxi can be one of the most flattering looks.

Give off the air of romance when you walk as the dress billows and flows around you each step you take.

Style It

1. Take your maxi anywhere. For ultimate comfort, flats rock it. Want to amp up the style pairing? Try a maxi in a bold red, yellow or pink and pair it with Doc Martens, runners or your favorite flats. You can't go wrong with what you love. Add chain bracelets and a lariat or chain necklace.

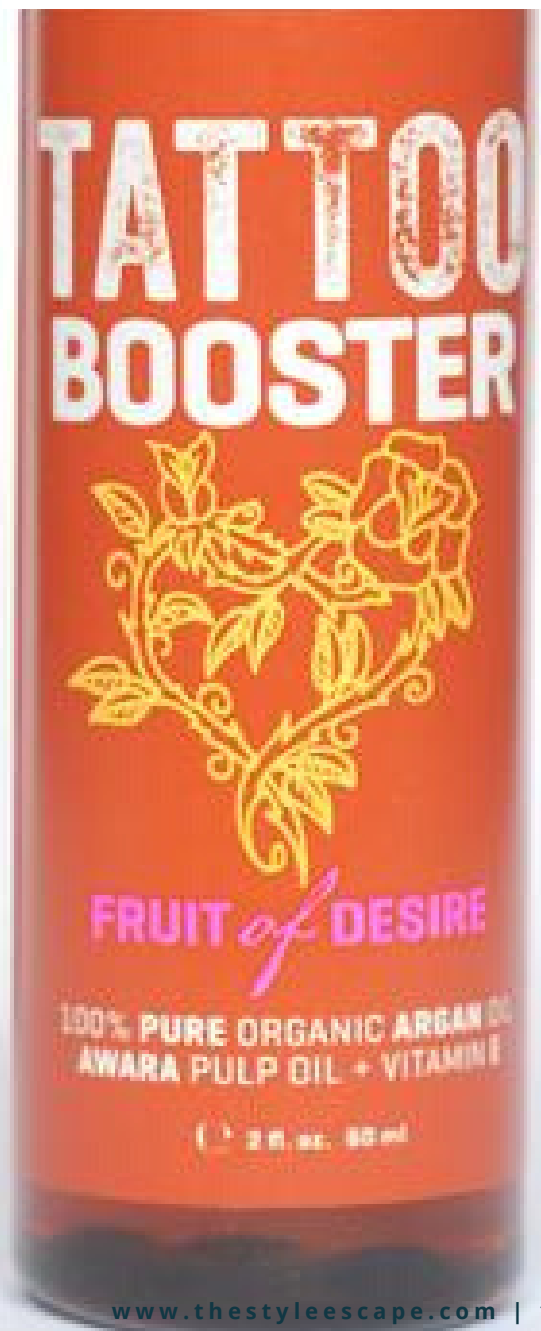
2. Take your maxi to an event. Is it the perfect date? Probably. Try a low-cut billowy maxi with colorful red leopard print ballet flats or stilettos.

Add large hoop earrings and a bangle, and let the neckline speak for itself. Pick one of the colors from your shoes for your purse. It will finish the look without pulling focus from you and your dress.

3. Take your maxi to work. Top your maxi with a suit jacket in a neutral color for the office and throw it off for after-work drinks. If your office is relaxed, an over-sized sweater can take your look from day to night with ease. Keep your jewelry basic to let your outfit do the talking.

FOREVER TATTOOED

Keep your tattoos looking brand new with a unique natural moisturizer. Sula NYC offers a special blend of organic and cruelty-free African and Amazonian oils that work like magic. They're available at thestyleescape.com.





THE IT PIECE - THICK CHAINS

As the quote goes "It's okay to be a little obsessed with jewelry," Unknown. We couldn't agree more!

Chains, especially thick ones, are probably the "it" statement jewelry of 2020. We couldn't be happier!

They are all over Instagram right now and caught our eye right away.

Worn alone, layered, boho chic - it all looks fabulous to us!

Style It

1. A chain for every occasion. Throw on a thick chain bracelet or layer a couple of chain necklaces with a tee and look on point with your casual wear. Pair a chain lariat with a billowy maxi and look effortless. Any outfit that you love will work. Add gold hoops and voila!

2. Twirl into your next event. Why twirl, you ask? Try wearing a chain lariat backwards with an open back dress to have people buzzing about your look.

If backless dresses are not your thing, try layering chain necklaces or wear a chain bracelet with a unique design as shown above with the Maiden-Art bracelet.

Luckily, you can wear any color outfit with these fab accessories, especially if you stick to gold, silver, white, black, rhodium or rose gold.

One of the things we love best about this it trend for the year - it adds an element of rocker chic to any outfit.



CRAZY FOR COCONUT OIL

It's Fab For Hair, Nails And Skin

There seems to be millions of ways coconut oil is beneficial for your health. I've been using it for a few years now and haven't looked back.

Organic and natural is the way to go when using it for hair or skin care. For less than \$10 a tub; it's far cheaper than a lot of products out there! A tub lasts me months, and I slather myself in it!

Here are just three of the ways coconut oil is awesomeness. We'll write more posts about other ways coconut oil boosts your skin and hair.

Important: Do a patch test on your wrist to see if your skin has a bad reaction to it 24 hours before trying it.

Hair Moisturizer

Coconut oil has fatty acids that protect your hair and make it a fantastic natural hair conditioner. It's known to make hair stronger (especially those with fine hair), it also works for hair growth and fullness, dandruff, to tame frizz and can protect your hair from sun damage.

To Make A Conditioner

Warm a tablespoon of coconut oil until it's soft and rub or comb it through your hair from root to tip.

Leave it in for 20 minutes to an hour, or wrap your hair in a towel and leave it in overnight. Wash it out using your regular shampoo.

CONTINUED

Coconut Oil To Strengthen Your Nails And Cuticles

Your nails can become weak from many things, including nutrition deficiencies.

How to use it

Rub some organic coconut oil onto your cuticles and nails before going to bed at night. Your nails will be noticeably stronger in two to three weeks.



A Few Of The Benefits For Your Face

As a face and under-eye moisturizer. Rub a small amount on your face including under your eyes (about the size of a quarter). I use a little more (about 1/2 of that) on my neck. If you're nervous about using it under your eyes, leave that part out and use your regular eye cream.

At night, massage coconut oil on your skin. It works to hydrate without clogging your pores. When you wake up, your skin will be softer and smoother.

Turmeric and coconut oil to fight acne and lighten scars. Mix one tablespoon of turmeric powder with enough coconut oil to make a paste. Apply it to the affected areas daily.



Dress: Taormina maxi by ZAMAIRA

Photo Credit: ZAMAIRA



OUR FAVE TRAVEL PIECE

The Maxi: The Ultimate Travel Partner

We mentioned that we have a love for the maxi. Is there anything that it can't do? It's the perfect travel companion!

Traveling light has become an art form. It makes going anywhere so much easier. Who doesn't want to start their vacation earlier without worrying about going through baggage claim, or paying extra baggage fees?

Space Savers

Four maxi dresses can fit into a carry-on bag...sometimes five and still leave room for other pieces. Roll them to maximize your space.

Perfection Any Time

Perfect for day and night. Enough said.

It's so easy to walk around in a breezy maxi in flats or runners and little to no jewelry. It's just as easy to take the same dress, add some fab accessories, heels or fancy flats and a small bag and go out or to a wedding in style.

Some Like It Hot Some Like It Cold

Maxis are right for many different temperatures. They keep you cool in the heat, and add a sweater, jacket or wrap, some tights and boots and they can even take you into winter. It's layering made easy.

Final Thought

If you can find maxis in a jersey material, grab them! Jersey does not wrinkle, making it the perfect travel material!



Photo Credit: ZAIMARA

STYLE IT: DAY TO NIGHT

The Genova jumpsuit from ZAIMARA can travel with you, go on long walks, and is just as comfortable at many events!

The embroidered low cut v-neckline and adds the extra wow factor so you can get away with wearing no necklace or something like a simple chain or lariat for day or night.

Shop the jumpsuit at The Style Escape.

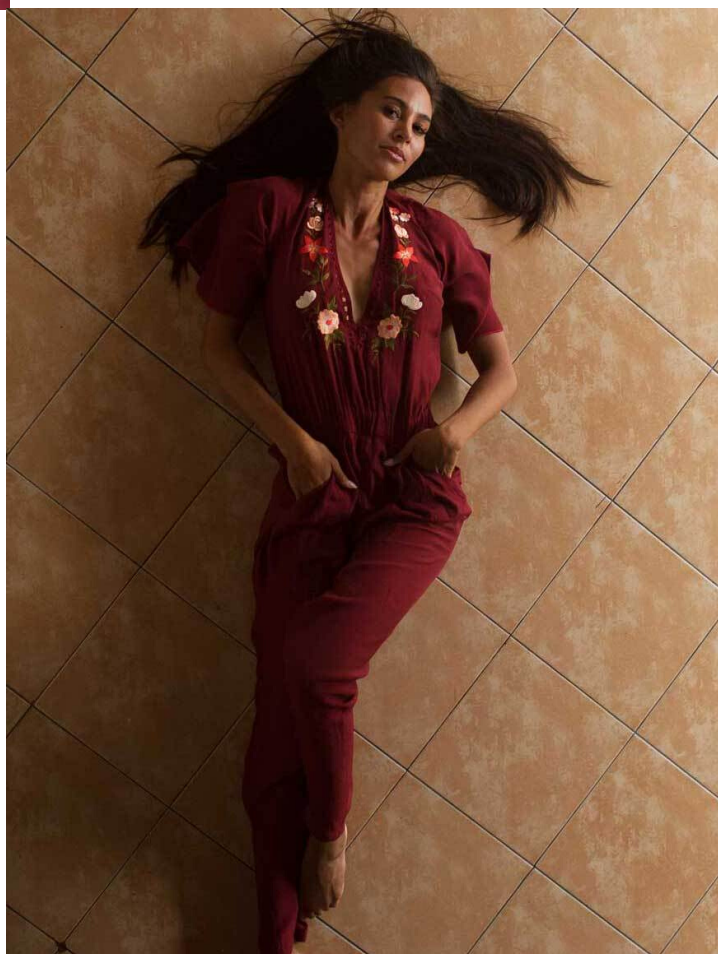
Day Time

White, black or pink runners or flats will make it easy for you to roam around and look fab when you travel, at a day event or out shopping. Keep accessories to a minimum. A bangle or layered bracelets and some small earrings are all you need.

From Day to Night

Slip into some heels or fabulous ballet flats in white or the pink from the embroidered neckline for the night. For chillier days and nights, put on your favorite booties and a vegan leather jacket for an effortlessly chic look.

Match it with a clutch, gold or dangling silver earrings with pearls and layered bracelets or a thick bangle. Finish the look with a fabulous statement ring.





GET SPOTTED!

Model your purchases on Instagram, Facebook or Twitter and tag #thestyleescape to get featured on The Style Escape's social media pages, online and in this magazine!

@lucia.santorini is modeling her M.S.D sweater. Check the details on The Style Escape.

MAIDEN-ART

Maiden-Art blends rocker and bohemian elements to create iconic jewelry designs that are an expression of the women who wear them. Shop the brand at thestyleescape.com.



All items shown in this edition are available
at thestyleescape.com



Photo credit:
ZAIMARA